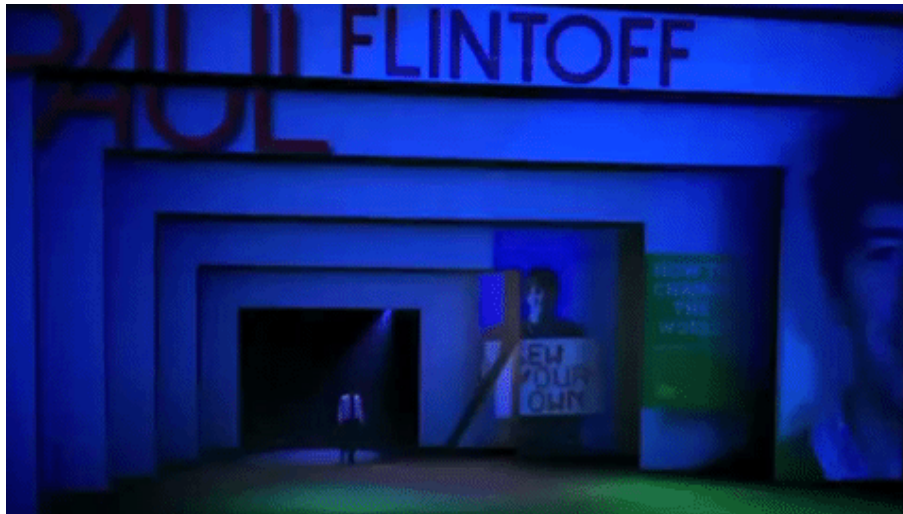


JOHN - PAUL FLINTOFF

About John-Paul | Books & Essays | Talks | Special Projects

Talks, Workshops and Other Engagements



An archive of future and past events

If you would like me to speak at your event / company / conference / please [see this list](#), then [email my agent](#), Jaime Marshall.

2021

July – Speaker

How To Operate Amongst Humans Again | The Union Club, Soho

Returning to earth, after a year or so in the Covid space capsule

June – Speaker

How To Write And Deliver Unforgettable Speeches | How To Academy, online

Giving a great talk

May – Speaker

How To Write | The Idler Academy, ongoing online course

Set aside worries about being "any good", and get on with finding your voice

May – Speaker

Little Challenges, online

On the relationship between creativity and mental health

May – Speaker

Forton Group, online

Public speaking, for coaches

April – Host

Desktop Pilgrimage | Walking and Talking on Google Streetview, online

For the second year of pandemic, a month-long virtual pilgrimage, storytelling with guests

April – Speaker

Examined Life, online

Public speaking, for therapists

April – Speaker

The Art of Hooking a Reader | Arvon Masterclass, online

On cliffhangers, and Just Generally Being Interesting

April – Speaker

What Makes An Adequate Speech? | European Speechwriters Network, online

A talk with the pros

February – Speaker

Book Launch, with Q&A | The Union Club, Soho, online

Exactly what it sounds like

Previously

This archive is incomplete. I aim to backfill the past with whatever is most interesting

2020

November – Teacher

Better Speaker In 30 Days, online

A month-long course, developing ideas in my book

Various – Speaker

Drawsilence | A Workshop, online

Collaborative illustration, to cope in pandemic

May – Tutor

How To Write A Memoir | Arvon Foundation

Arvon's first-ever week-long "residential" writing course to take place entirely online. With Elise

Valmorbida

May – Speaker

From High Flyer To Rock Bottom, online

An illustrated talk, for Mental Health Awareness, delivered to a variety of organisations

April – Virtual Illustrator in Residence

Be Drawn | The Union Club, Soho

In which I drew a portrait of an Oscar winner, and 35 others

February – Illustrator in Residence

Be Drawn, Be Seen | Hampstead Parish Church

In which I drew 36 portraits of parishioners and clergy, for display in the church

2019

Various – speaker, illustrator

High Flyer to Rock Bottom, in person

See 2018, below. Talks at Linklaters, Freshfields, Birketts, Clyde & Co, Macfarlanes and Mishcon de Reya

June – Host

Walk and Talk for Mental and Physical Health | Talk for Health

A storytelling "pilgrimage" around Hampstead Heath

March – Tutor

How To Write A Memoir | Arvon Foundation

Week-long residential writing course in Devon

2018

December – Tutor

How To Write A Memoir | Arvon Foundation

Week-long residential writing course in Shropshire

October – Speaker, illustrator

High Flyer to Rock Bottom | Slaughter and May, in person

An illustrated talk, with drawings from my time in psychiatric hospital, earlier this year

May – MC

One-Day MBA | The Guardian Masterclass

Host for a day of business-themed talks by leading business professors

2017

November – Tutor

How To Write A Memoir | Arvon Foundation

Week-long residential writing course in Yorkshire, with Alice Jolly

May – MC

One-Day MBA | The Guardian Masterclass

Host for a day of business-themed talks by leading business professors

Various – Trainer

Be Yourself In Any Language

Better communication, when you don't have the "right" words

2016

May – MC

One-Day MBA | The Guardian Masterclass

Host for a day of business-themed talks by leading business professors

November – Tutor

How To Write A Memoir | Arvon Foundation

Week-long residential writing course in Devon, with Alice Jolly

2015

Various – Speaker, trainer

Together Project | Office of the First Minister and the Deputy First Minister of Northern Ireland

A series of workshops to build community across Belfast

April – Host

The Family Project | Guardian Masterclass

In which I ran a masterclass with my wife, co-author of The Family Project

2014

Various – speaker

How To Change The World | International

Speaking engagements in countries including Mexico and South Korea

April – Speaker

What If Everybody Was Interesting And Attractive? | TEDx Hackney

Lessons from improvisational theatre

2013

April – Speaker

Conversations That Change Everything | TEDx Stormont

Some of the biggest things in life start with conversations

February – Speaker

How To Change The World | TEDx Athens

My book, in 18 mins, at the largest TEDx outside the US

2012

Various – Speaker

Authors On The Road | The School of Life

Book tour with authors of the first six TSOL books: Philippa Perry, Roman Krznaric, Alain de Botton, Tom Chatfield, John Armstrong

Various – teacher

How To Be More Creative | The School of Life

Loved doing this one

2011

Various – teacher

How To Have Better Conversations | The School of Life

Regular class, tended to get very noisy

Various – teacher

How To Make A Difference | The School of Life

Regular class, led directly to me writing How To Change The World

2010

May – Speaker

Sew Your Own | The School of Life

First event at TSOL, which led to seven years of assorted events

Some companies and organisations I've worked with:

Royal College of Art, University of the Arts London, The Idler Academy, The School of Life, London Business School, University of Edinburgh, Accenture, EY, D&AD, Ogilvy, Stella McCartney, American Express, Experian, Triodos, Innocent, Moet Hennessy, Unilever, The Office of the First Minister and the Deputy First Minister of Northern Ireland, Bupa, Great Ormond Street Hospital, Healthwatch, Monitor, Rocco Forte Hotels, Octavia, Aviva, FieldFisher, FTI, Slaughter and May, Linklaters, Freshfields, Mishcon de Reya, Macfarlanes, Birketts, Clyde & Co, Norton Rose Fulbright, Weil, SpaceNK, BBC, Channel 4, United Nations, Department Store for the Mind, Selfridges, White Stuff, Saracens, Google, Microsoft, O2, The Phone Co-op, Vodafone.

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John-Paul Flintoff is author of six books, in 16 languages, including *How To Change The World* and *A Modest Book About How To Make An Adequate Speech*. He worked for 15 years as writer and associate editor on the *Financial Times*, the *Sunday Times* and other papers and magazines.

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